

## [Eva Goulbourne](#) - Bio

**Eva Goulbourne** is the CEO and founder of Littlefoot Ventures, a food waste and sustainability consultancy dedicated to empowering businesses, nonprofits, and foundations to fortify our food system. **Littlefoot Ventures** represents a culmination of knowledge and experiences from Eva's 15 years as a food systems practitioner driving change on global agriculture and food issues within the foodservice, restaurant, and retail industries. Littlefoot's client deck spans the entire food ecosystem including Chef Ann Foundation, Compass Group, Food Marketing Institute, Hellmann's/Unilever, Matriark Foods, The Posner Foundation of Pittsburgh, and the Upcycled Food Association, amongst others.

As an internationally recognized food systems expert, she has spoken at 30+ conferences globally, reaching thousands of people and has contributed to media outlets like Bloomberg, GreenBiz, The New York Times, and Waste360.

Eva was a founding team member of [ReFED](#), the leading non-profit dedicated to reducing U.S. food waste, serving in multiple roles. She secured the initial funding from the **Rockefeller Foundation, General Mills Foundation, and Walmart Foundation** to establish the organizational framework for ReFED, helping it become the food waste leader it is today. She was also responsible for the wide distribution of the original **ReFED Roadmap report** which continues to influence corporate and philanthropic food waste strategies, and policy agendas.

Previous to ReFED, she worked at the [World Economic Forum](#) serving on the food and agriculture team. There, she supported multi-stakeholder partnerships in 12 countries across Southeast Asia, Africa, and South America to mobilize investment and coordination amongst global food companies (**Cargill, Mondelez, Nestle, SABMiller, Syngenta, Unilever, Yara** amongst others), heads of state (including **the G7**), **UN agencies (EDP, FAO, WFP)** and farmer organizations.

Eva also serves as **Board President** for the [Upcycled Food Foundation](#). In this position, Eva uses her expertise to spearhead initiatives to promote sustainable food practices by championing the transformation of food waste into innovative and nutritious products. With her leadership, she fosters collaborations, drives awareness, and advances the mission of reducing food waste and creating a more sustainable food system.

She started **Littlefoot** to provide more dedicated support and services to food businesses, foundations, and nonprofits focused on creating positive environmental, social and economic impact. In becoming a mother (and thus creating "little feet" of her own), Eva has more urgency to ensure we leave a better, safer food system for her children, and yours.

She is based in Boulder County, Colorado with her husband and two beautiful, goofy children.

## Littlefoot Ventures Boilerplate

### **About Littlefoot Ventures:**

Founded by ReFED and World Economic Forum alum, Eva Goulbourne, [Littlefoot Ventures](#) is a food systems and sustainability consultancy dedicated to empowering businesses, nonprofits, and foundations. We exist simply to amplify and accelerate strategies for food brands, retailers and philanthropists that are looking to make meaningful change in our food system as a means to mitigate the climate crisis. We do this through corporate philanthropy advising and fundraising support, strategic communications, marketing and impact narrative strategy. Clients include: Compass Group, Food Marketing Institute, Hellmann's/Unilever, Upcycled Food Association,, Matriark Foods amongst others. Stay up to date on more industry news by subscribing to the monthly [Littlefoot newsletter](#).